

ENTREPRENEURIAL LEADERSHIP FOR TRANSFORMATION



INTRODUCTION

Competitive advantage is the cornerstone of sustainable business performance in global digital market. To face contemporary challenges and have competitive advantage, an organization has to integrate visionary leadership, adaptive value-add processes, and unmatched customer intimacy. To have digital competitive advantage and transform, organizations have to execute integrative actions for people, processes and customers.

Today, developing mind-set of entrepreneurial leadership is a challenge. One of the problems faced by prospective leaders is that they are unable to “unlock” the leader within. That is, they may be unaware, unable, or unwilling to make the transformation. Therefore, it is critical that they learn how to bring necessary transformation by building skill-sets needed for sustainable competitive advantage.

OBJECTIVES

Programme is designed to reflect a sense of self-realization and create mindfulness (positive-energy) to the participants for exploring entrepreneurial leadership potential, intention and orientation enabling them to develop confidence that they can face unexpected global and digital economy challenges.

KEY TOPICS TO BE COVERED

The Global Challenges *and* You
The Entrepreneurial Leader *in* You
Competitive Advantage *and*
Strategically Leading to Excel
Managing Business Integration
Customer Intimacy and Centricity
Facing Digital Transformation to win

WHO WILL BENEFIT

Any experienced top level manager, executive, entrepreneur and other professional aspiring to lead the business, explore unknown leadership potential and develop mindfulness should benefit from this programme.

PROGRAMME

Eligibility: Any experienced professional in any field/area/sector, who manages people and aspires to excel as a leader, is eligible.

Pedagogy: The programme pedagogy is anchored in contemporary theory and practice, and is closely supported by experiential learning with a focus on case-based discussion and shared experiences.

Faculty: Dr. Derrick D’Souza and Dr. Manjula Salimath from College of Business, University of North Texas, USA and Dr. Dinesh Sharma and Dr. S. Bhargava from Shailesh J Mehta School of Management, IIT Bombay will be the faculty.

Venue: Shailesh J Mehta School of Management, IIT Bombay, Powai, Mumbai

Schedule: June 7-8, 2017

Fee: For this non-residential programme, total fee is INR 48300 (42000 fee + 15% Service Tax) payable through demand draft in favour of ‘The Registrar IIT Bombay CEP A/C’ at Mumbai. Fees can also be paid online using following details:

Name of Account: Registrar, Indian Institute of Technology, Bombay

- Name of the Bank: State Bank of India
- Current Account No.: 10725729128
- IFSC Code: SBIN0001109
- Bank Code No./ MICR code: 400002034
- Branch: IIT Powai; City: Mumbai.

Fee includes course material, lunch and tea.

Contact for detail information

Prof. S. Bhargava/ Prof Dinesh Sharma
Coordinators

**Leadership Development Programme (LDP) on
Entrepreneurial Leadership for Transformation**

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